



## Balance Check

An organization needs to operate in a balanced, aligned way to ensure optimal engagement and achieve results. This tool assesses your organization's current state at the highest level relative to the 12 Laws of Karma; the findings will help guide your attention toward areas most in need of alignment.

### Bring your business into balance and drive results by answering 12 key questions:

**The Law of Cause & Effect:** How clear is your organization's vision for where it wants to be in the next year?

- A) We've got the roadmap and know how to read it.
- B) The path comes in and out of view.
- C) Map? What map?

**The Law of Creation:** Is your content connecting and driving meaningful engagement?

- A) Our stories inspire action.
- B) Sometimes we hit, sometimes we miss.
- C) Hello. Hello. Is this thing on?

**The Law of Humility:** Is your brand message authentic and resonating with your target audience?

- A) Our audience knows us like a close friend.
- B) They know our name, but not our story.
- C) They couldn't pick us out of a police lineup.

**The Law of Growth:** How well do you understand what makes your customers tick?

- A) We know them as well as they know themselves.
- B) We have some details but are missing some critical ones.
- C) We're flying blind.

**The Law of Responsibility:** Are employees actively engaged and fully aligned with your organization's mission? (If you are doing this as an individual assessment and not part of a team or organizational one, answer only for yourself. All others please consider the employee base as a whole.)

- A) Passionate and all-in.
- B) Worth it for the paycheck.
- C) Webcams are off and counting the minutes until 5 p.m.

**The Law of Connection:** How smoothly do your processes connect across departments?

- A) Flowing like a well-oiled machine!
- B) Sometimes, calls get dropped.
- C) It's a game of telephone...and we're in an area with just one bar of service.

**Contact Karmic Footprint Consulting today to  
get your business back in balance.**



# Organizational Karma: Balance Check

**The Law of Focus:** Are you actively driving innovation or are you stuck in a rut?

- A) We're trendsetters, always ahead.
- B) We have an occasional breakthrough.
- C) We never seem to get our ideas off the ground.

**The Law of Giving & Hospitality:** Are you consistently delighting customers and exceeding expectations?

- A) They're all smiles and stories.
- B) They seem happy enough for the most part.
- C) We hear more complaints than compliments.

**The Law of Here & Now:** How effectively are you leveraging technology to stay competitive in the present and lead in the future?

- A) We're tech-savvy and future-ready.
- B) We're using up-to-date tools but not taking full advantage of them.
- C) Our tech feels more 1999 than 2025.

**The Law of Change:** How adaptable is your organization to change?

- A) We embrace and thrive on change.
- B) We adapt, in due time.
- C) It sends us into a tailspin.

**The Law of Patience & Reward:** Are you systematically measuring progress and holding yourselves accountable?

- A) We track, we measure, we adjust, and we celebrate appropriately.
- B) We check in on progress, but not often enough.
- C) Metrics? What metrics?

**The Law of Significance & Inspiration:** Are your leaders empathetically and inclusively steering your organization for success?

- A) Our leadership lights the way.
- B) The guiding flame flickers.
- C) We're not sure who's holding the torch.

*Look at how you answered each question.*

*If you answered A, give yourself an A. You're aligned. Keep doing the work to make sure it stays that way.*

*If you answered B, your balance is off. Consider the relative priority of the item, and if it's important, work to understand why and take steps to restore the balance.*

*If you answered C, you're losing your way. Choose the highest priority item(s) and make a plan to get back on track.*

**Contact us today to get back in balance. We'll help you find your focus to align activity and develop sustainable solutions that support growth and satisfaction.**

**[www.karmicfootprintconsulting.com](http://www.karmicfootprintconsulting.com)**

